



## **Job Advert**

NAMBoard invites suitably qualified and motivated candidates to apply for the position of Marketing Extension Officer (MEO)

### **Marketing Extension Officer (MEO)**

The successful candidate will be responsible for recruiting, developing, and supporting local farmers through structured farmer development programmes, training initiatives, and continuous technical support. The MEO will also facilitate the exchange of market intelligence — including production data, pricing trends, and market demand — between farmers and the market to ensure efficient and profitable operations.

#### **Key Performance Areas**

The incumbent will be expected to:

- Mobilize and motivate farmers and potential farmers to participate in NAMBoard's Farmer Development Programme.
- Enrol farmers through formal agreements and ensure active engagement throughout the production cycle.
- Provide technical advice aligned with market requirements — including product selection, specifications, varieties, planting schedules, and profitability analysis.
- Train farmers on production methodologies, pest and disease management, irrigation, harvesting, post-harvest handling, and quality assurance.
- Collect and relay production data, expected yields, and farmer locations to the market.
- Disseminate market-related information to farmers such as price trends, production innovations, and consumer demand shifts.
- Conduct site visits to monitor production progress and implementation of advice provided.
- Coordinate the collection and delivery of produce to the market.
- Prepare and submit regular reports and evaluation summaries.

### **Minimum Requirements**

- BSc Degree in Agriculture, Horticulture, Agronomy, Extension or equivalent qualification.
- Minimum of 2 years' experience in Agricultural Extension or related field.
- Excellent understanding of agricultural production systems and market linkages.
- Advanced proficiency in Microsoft Office applications, particularly MS Excel.
- Strong communication, negotiation, and project management skills.
- Ability to work independently and maintain productive relationships with farmers and stakeholders.

Please email applications together with a detailed Curriculum Vitae and certified copies of certificates to: The Human Resources Manager, National Agricultural Marketing Board, P O Box 4261, MANZINI. Email Subject: **Marketing Extension Officer** Email: [recruitment@namboard.co.sz](mailto:recruitment@namboard.co.sz). The closing date for applications is **01 April 2026**.

***Should you not receive any correspondence within 14 days after the closing date, please consider your application unsuccessful. Only emailed applications will be accepted.***